



## Cookie Usage & Cookie settings

Version updated on July 12 2022



### "Cookies"

Like the vast majority of websites, the Graitec website (hereinafter referred to as the "site") uses a technology that collects information that helps us to improve your online experience by offering you personalised services: "cookies".

### What is a "cookie"?

A "cookie" is a small file identified by a code, which may be transmitted to your browser when you connect to a website. Your browser will keep this cookie for a certain period of time and each time you log on again. These "cookies" fulfil different purposes which are sometimes essential for the proper functioning of the website you are visiting or allow us to offer you a more optimised and personalised experience.

### Strictly necessary cookies

These cookies are essential for the proper functioning of the website and can't be disabled by our technical devices. They are generally only activated in response to an action on your part, such as when you complete a form to be contacted or receive information from us. You can set your browser to block or alert you to the use of these cookies but, some features of the site may not work. All information collected by these cookies is aggregated and anonymised

### Functionality cookies

These cookies are used to improve the personalisation of our site, such as the use of videos and communication services. They may be activated by us, or by third parties whose services are used on our website pages. If this type of cookie is not accepted, some features of the site or services offered may not work. All information collected by these cookies is aggregated and anonymised

### Performance cookies

These cookies allow us to statistically analyse certain parameters such as the number of visits and sources of traffic to our website. They allow us to know which pages are the most visited and to evaluate the ease of navigation on our site. All information collected by these cookies is aggregated and anonymised. If you choose to disable these cookies, it will be more difficult for us to analyse the effectiveness of our site and implement appropriate remedies.

## **Personalised advertising cookies**

These cookies may be enabled on our site by our advertising partners. They may be used by these companies to serve you relevant ads on other sites. They only work by identifying your browser and device (computer, tablet or mobile phone).

## **Personal and professional social network cookies**

These cookies are activated by the social network services that we have added to our site, in order to allow you to share our content with your friends and acquaintances who themselves use these professional or personal social networks. They allow us to track your browsing on other sites and to offer you content that is better adapted to your profile. If this category of cookies is not accepted, you will not be able to use, or even view, these sharing tools.

## **How do we use cookies on this site?**

We use cookies for the sole purpose of collecting the information mentioned in this privacy policy. We do not use this technology to collect any personally identifiable information about you without your consent. The cookies we use are designed in particular to help us provide you with the most appropriate and personalised service and to improve your experience the next time you visit by, for example, saving you time in finding the information you are looking for.

The cookies used on this site allow us to;

- Compile statistics on your use and browsing of our site, identify the sections you have enjoyed most and track your technological preferences.
- To memorise information relating to a form that you have filled in on our site.
- To use Google Analytics or any other analysis tool. To learn more about Google Analytics, please visit the Google website <http://www.google.com/analytics/learn/privacy.html>.
- To invite you to use the platforms or offers of our partners (personal or professional social networks, etc.). The issue and use of cookies by third parties are subject to the privacy policies of these third parties.
- To adapt the presentation of our site to the preferences of the computer you are using (language used, display resolution, operating system, etc.) during your visits.
- To personalise the home pages or certain sections of the site.
- To implement security measures, for example, when you are asked to connect again to a content or service after a certain period of time.
- To send you targeted marketing, advertising and promotional messages and other information that may be of interest to you.

## **How do you set your cookie preferences?**

Cookie preferences can be configured by accessing the cookie settings console that is offered to you when you log on to the site.

It is also possible to configure the browser software so that cookies are saved on your computer or, on the contrary, that they are rejected, either systematically or partially. The configuration of each browser depends on the browser and is described in its help menu.

By rejecting some of the cookies your user experience may be degraded and you may find it more difficult to access certain content.